

TREND REPORT





IFLA Trends Workshop:

*How are you adapting
to the changing
information environment?*

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Sofia, Bulgaria
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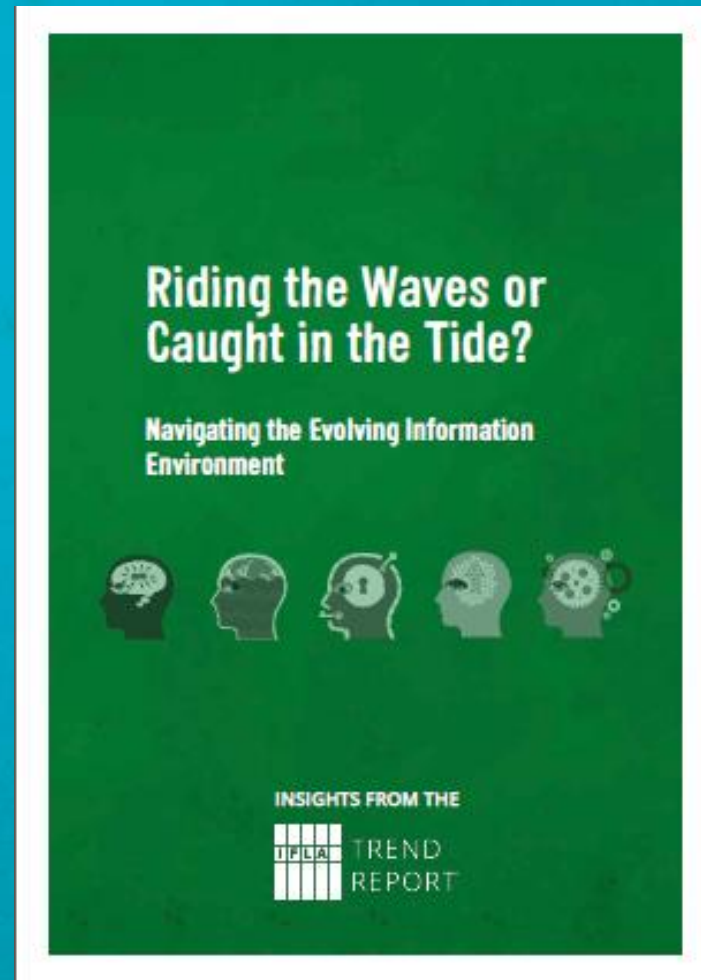
Workshop outline:

- Welcome and introductions (15 min)
- The trends (15 min)
- Dialogue (10 min)
- Trend workshop (60 min)
- Report back (20 min)



Riding the Waves or Caught in the Tide? Insights from the IFLA Trend Report

[http://trends.ifla.org/insights-
document](http://trends.ifla.org/insights-document)





Where the Trend Report has been discussed:

- Russian Federation
- UK
- Finland
- USA
- New Zealand
- Italy
- Cuba
- Australia
- Sweden
- Norway
- Singapore
- Brazil
- Cuba
- Ghana
- Mexico
- and Bulgaria





Languages it has been translated into:

- Spanish
- French
- Finnish
- Arabic
- Russian
- Chinese
- Serbian
- Bulgarian
- Russian
- Malay
- German
- Swedish





TREND 1:

NEW TECHNOLOGIES WILL BOTH EXPAND AND LIMIT WHO HAS ACCESS TO INFORMATION

TREND 2:

ONLINE EDUCATION WILL TRANSFORM AND DISRUPT TRADITIONAL LEARNING

TREND 3:

THE BOUNDARIES OF DATA PROTECTION AND PRIVACY WILL BE REDEFINED

TREND 4:

HYPER-CONNECTED SOCIETIES WILL LISTEN TO AND EMPOWER NEW GROUPS

TREND 5:

THE GLOBAL INFORMATION ECONOMY WILL BE TRANSFORMED BY NEW TECHNOLOGIES



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TREND 1:

**NEW TECHNOLOGIES WILL
BOTH EXPAND AND LIMIT WHO
HAS ACCESS TO INFORMATION**

To navigate in this ever expanding digital universe demands information literacy skills, such as basic reading and competence with digital tools.

People who lack these skills will face barriers and the risk of being excluded from crucial areas of society.



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TREND 2:

**ONLINE EDUCATION WILL
TRANSFORM AND DISRUPT
TRADITIONAL LEARNING**

The rapid global and mobile expansion in online education resources will make learning more abundant, cheaper and more accessible

but less tactile and local.



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TREND 3:

**THE BOUNDARIES OF DATA
PROTECTION AND PRIVACY
WILL BE REDEFINED**

Governments and companies are holding sets of data, supporting advanced profiling of individuals. Filtering our communication will make it easier and cheaper to track us.

What about individual privacy and trust?

“Please switch off your wearable technology.”



TREND 4:

**HYPER-CONNECTED SOCIETIES
WILL LISTEN TO AND EMPOWER
NEW GROUPS**

More opportunities for collective action. The rise of new voices of single issue political movements.

Open government initiatives and access to public sector data will lead to more transparency and citizen focused public services.

But that also gives the governments opportunities to filter online access to information that is considered to be extremist, criminal, sensitive or otherwise “immoral”.



TREND 5:

**THE GLOBAL INFORMATION
ECONOMY WILL BE TRANSFORMED
BY NEW TECHNOLOGIES**

Hyper-connected mobile devices everywhere, networked sensors in appliances and infrastructure, 3D-printing and language translation technologies are changing the way we communicate, work and live our life.

Existing business models across many industries will experience creative disruption.



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Logistics

- Arrange yourself in groups
- Pick a scribe
- Tweet, take photos, describe your experiences using #iflatrends



Of the five trends,
which is the most
relevant in Bulgaria?
To your library?



Out of the trends that you have identified as relevant, how are these impacting the role/the services of the libraries?



What key actions
should libraries take
in the immediate
future? What needs
to change?



Report back!

For us, for the
conference and for
the global library
community.